

2016 Advertising Rates & Account Information Form

Country Entertainment USA - Nashville Edition

P.O. Box 100985, Nashville, TN. 37224 • (615) 474-0162

Email Ads/Artwork to: Ads@countryentertainmentusa.com

By mail, send ad copy & payment to address above

Payable to "Roy Skropits"

Front Cover Information Call: Roy (615) 474-0162

ADVERTISING RATES: Printed in full color & glossy - Deadline is the 25th of the Month.

* Special Rates Per Issue

1 Issue: Inside Front or Inside Back Cover - \$580 * 3 Issues: \$1,500 * 6 Issues: \$2,800

1 Issue: Back Cover: \$800 * 3 Issues: \$2,100 * 6 Issues: \$4,000

1 Issue:

Full Page - \$480

1/2 Page - \$260

1/4 Page - \$150

1/8 Page - \$90

* 3 Issues:

Full Page - \$1,200

1/2 Page - \$600

1/4 Page - \$400

1/8 Page - \$240

* 6 Issues:

Full Page - \$2,300

1/2 Page - \$1,100

1/4 Page - \$700

1/8 Page - \$400

Physical Ad Dimensions: (in inches)

Full Page with Bleed - 11" H by 8.5" W (Safe Area - Same As Full Page) Full Page - 10.5" H by 7.875" W

1/2 Page - 4.75" H by 7.875" W 1/4 Page - 4.75" H by 3.625" W 1/8 Page - 2.155" H by 3.625" W

Digital Ad File Specs: 300 DPI at physical ad dimensions above, Format: JPG or PDF

If submitting a PDF, include fonts with the file

Account Information Form

Business or Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

Date: _____ Starting Issue: _____

Per Issue Ad Charge: _____ Number Issue: _____

Specifications/terms: _____ Payment: _____

Customer Representative

Independent Advertising Representative

Name (Print or Type)

Name (Print or Type)